"Go Beyond Cure of Breast Cancer"

ANNIVERSARY

In-person and Virtual

GBCCIO 10th Global Breast Cancer Conference

April 8 (Thu) - 10 (Sat), 2021 Grand Walkerhill Seoul, Korea





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Dear Colleagues,

It is our greatest pleasure to draw your attention to the 10th Global Breast Cancer Conference (GBCC 10), which will be held from April 8 (Thu) to 10 (Sat), 2021 in Seoul, Korea. As one of the biggest breast cancer conferences in Asia, the GBCC takes place every year to gather people from all walks of life to come up with multi-scientific strategies to effectively diagnose and treat breast cancer, and ultimately to promote women's health.

After the careful evaluation of the current global situation regarding the COVID-19 outbreak, we have decided to hold GBCC 10 in a hybrid format combining in-person and virtual programs as we cannot postpone the 10th GBCC any longer.

We will make every effort to render GBCC 10 remarkably informative and fruitful with top priority being given to the health and safety of all participants. Every invited speaker will be participating either onsite or virtually as scheduled. We will throw various social events to encourage every participant to actively network with each other, hoping that GBCC 10 will be a rewarding experience for both presenters and attendees.

We thank you for your kind understanding on our decision and for your keen interest in the upcoming GBCC.

Please stay safe and healthy until we meet at GBCC 10 next year!

We sincerely hope to meet every participant face-to-face in the near future.

The Organizing Committee of the GBCC 10

Se Jerry Oh

Se Jeong Oh, MD, PhD Co-President Organizing Committee of GBCC 10 Korean Breast Cancer Society

Woochul Noh, MD, PhD Co-President Organizing Committee of GBCC 10 Korean Breast Cancer Society

Cheol Wan Lim

Cheol Wan Lim, MD, PhD Chairperson Organizing Committee of GBCC 10 Korean Breast Cancer Society

About GBCC

The Global Breast Cancer Conference is a meeting of breast cancer held in Korea, started as a biennial meeting in 2007. Hosted by Korean Breast Cancer Society and supported by the Korea Breast Cancer Foundation, now it becomes one of the biggest breast cancer conferences in Asia.

Since its successful inception in 2007, the GBCC has been one of the best learning opportunities and networking hub for those involved in breast cancer to pick up the latest knowledge from basic research to state-of-the-art therapy and to build a stronger relationship with professionals from all around the world.

GBCC History

| Year | History |
|------------------|--|
| Oct.11-13, 2007 | GBCC 2007 (1st GBCC) "New Horizon & Hope for the Cure" |
| Oct. 08-10, 2009 | GBCC 2009 (2nd GBCC) "Harmony, Creating Hope for the Future" (Held concurrently with the 7th Biennial Meeting of the Asian Breast Cancer Society) |
| Oct. 06-08, 2011 | GBCC 2011 (3rd GBCC) "The Rainbow of Hope, Personalized Breast Cancer Care" |
| Oct. 10-12, 2013 | GBCC 2013 (4th GBCC) "Together We Challenge, Together We Win!" |
| Apr. 23-25, 2015 | GBCC 2015 (5th GBCC) & International Breast Cancer Symposium "Cutting Edge with Integrative Collaboration!" |
| Apr. 28-30, 2016 | GBCC 2016 (6th GBCC) "Better Thinking for Better Life: Exploring Advancing and Transforming Cancer Care" |
| Nov. 19, 2016 | Highlight of GBCC 2016 in Shandong |
| Apr. 20-22, 2017 | GBCC 2017 (7th GBCC) "With You, the World Leading GBCC" |
| Apr. 5-7, 2018 | GBCC 2018 (8th GBCC) "Go Beyond Cure of Breast Cancer" |
| Jun. 29-30, 2018 | Highlight of GBCC 2018 in Hue |
| Apr. 25-27, 2019 | GBCC 2019 (9th GBCC) "Go Beyond Cure of Breast Cancer" |
| Jun. 28-29, 2019 | Highlight of GBCC 2019 in Nha Trang |
| Apr. 8-10, 2021 | GBCC 10 (10th GBCC) "Go Beyond Cure of Breast Cancer" |



Conference Overview



| Title | 10th Global Breast Cancer Conference (GBCC 10) |
|--------------|--|
| Date | April 8 (Thu) - 10 (Sat), 2021 |
| Theme | Go Beyond Cure of Breast Cancer |
| Venue | Grand Walkerhill Seoul, Korea (In-person and Virtual) |
| Expectation | GBCC 2019: 1,446 Participants from 28 Countries |
| Hosted by | 한국유방암학회 Korean Breast Cancer Society |
| Supported by | 한국유방건강재단 KOREA BREAST CANCER FOUNDATION |
| Partner with | INTERCOM |
| Language | English & Korean |
| Website | www.gbcc.kr |
| | Theme Venue Expectation Hosted by Supported by Partner with Language |

GBCC 10 Theme "Go Beyond Cure of Breast Cancer"

For breast cancer patients, maintaining quality of life is very important as well as treatment. GBCC will get together for not only cure of breast cancer but also making better life of the patients.

Important Dates

| Pre-registration Deadline | |
|------------------------------|-------------------------------------|
| March 8 (Mon), 2021 | |
| Abstract Submission Deadline | Notification of Abstract Acceptance |
| December 18 (Fri), 2020 | At the End of February, 2021 |

Contact

Global Breast Cancer Conference Secretariat Partner | INTERCOM Convention Services, Inc. (Core PCO) 7FI., squareME Bldg., 225 Bongeunsa-ro, Gangnam-gu, Seoul 06109, Korea T. +82-2-3452-7291 | F. +82-2-565-2434 | E. gbcc@intercom.co.kr | W. www.gbcc.kr

Organizing Committee of GBCC 10

| President | Se Jeong Oh | The Catholic Univ. of Korea, Seoul St. Mary's Hospital |
|-----------------------------|----------------|--|
| riesident | Woochul Noh | Korea Cancer Center Hospital |
| Chairperson | Cheol Wan Lim | Soonchunhyang Univ. Hospital Bucheon |
| Secretary General | Byung Joo Chae | Samsung Medical Center |
| Deputy Secretary General | Jun Won Min | Dankook Univ. Hospital |
| | Yongseok Kim | The Catholic Univ. of Korea, Uijeongbu St. Mary's Hospital |
| Assistant Secretary General | Zisun Kim | Soonchunhyang Univ. Hospital Bucheon |
| | Jong Eun Lee | Soonchunhyang Univ. Hospital Cheonan |

Sub-Committee

| Scientific Program Committee Chair | Jeong Eon Lee | Samsung Medical Center | | |
|-------------------------------------|------------------------------------|--|--|--|
| Scientific Program Committee Chair | Kyong Hwa Park | Korea Univ. Anam Hospital | | |
| Exhibition Committee | Sung Yong Kim | Soonchunhyang Univ. Hospital Cheonan | | |
| | Wonshik Han | Seoul National Univ. Hospital | | |
| Conference Planning Committee | INTERCOM Convention Services, Inc. | | | |
| International Cooperation Committee | Joon Jeong | Gangnam Severance Hospital | | |
| Public Relations Committee | Hyukjai Shin | Myongji Hospital | | |
| ABCN Committee Chair | Sung-Bae Kim | ASAN Medical Center | | |
| Information Committee | Chang Wan Jeon | Kosin Univ. Gospel Hospital | | |
| Registration Committee | Seock-Ah Im | Seoul National Univ. Hospital | | |
| Registration committee | Yong Bae Kim | Yonsei Cancer Center | | |
| Social Program Committee | Joohyuk Sohn | Yonsei Cancer Center | | |
| Social Program Committee | Korea Breast Cancer Foundation | | | |
| | Jin Sup Eom | ASAN Medical Center | | |
| Local Management Committee | Gyungyub Gong | ASAN Medical Center | | |
| Local Management Committee | Kyung Hae Jung | ASAN Medical Center | | |
| | Kyung Hwan Shin | Seoul National Univ. Hospital | | |
| Protocol Committee | Hee-Jeong Kim | ASAN Medical Center | | |
| Finance Committee | Seung Ki Kim | CHA Bundang Medical Center | | |
| Nursing Care Committee | Mi Young Kang | Daerim St. Mary's Hospital | | |
| International Relations Committee | Tae Hyun Kim | Inje Univ. Busan Paik Hospital | | |
| | Yeon Hee Park | Samsung Medical Center | | |
| Publication Committee | Hyun Jo Youn | Jeonbuk National Univ. Hospital | | |
| General Practitioner Committee | Sangdal Lee | MD Hospital | | |
| Conference Operating Committee | Bong Joo Kang | The Catholic Univ. of Korea, Seoul St. Mary's Hospital | | |
| | | | | |



Advisory Committee

| Jeoungwon Bae | Emeritus Professor, Korea Univ. | Nam-Sun Paik | Ewha Womans Univ. Cancer Center for Women |
|-----------------|---------------------------------------|---|--|
| Eil-Sung Chang | Say-You Clinic | | |
| | Emeritus Professor, Dong-A Univ. | Chanheun Park | Kangbuk Samsung Hospital |
| Se Heon Cho | Medical Center | Hee Sook Park | Soonchunhyang Univ. Hospital Seoul |
| Sehwan Han | Ajou Univ. Hospital | | |
| Young-Hyuck Im | Samsung Medical Center | Sung Hwan Park | Daegu Catholic Univ. Medical Center |
| Sang Seol Jung | KyungHee Univ. Medical Center | Byung-Joo Song | The Catholic Univ. of Korea, |
| Sung Hoo Jung | Jeonbuk National Univ. Hospital | | Bucheon St. Mary's Hospital |
| Bum-Hwan Koo | Emeritus Professor, Korea Univ. | Chang-Ok Suh | CHA Bundang Medical Center |
| Buill Hwall KOO | | Jung-Hyun Yang | Konkuk Univ, Medical Center |
| Min-Hyuk Lee | Soonchunhyang Univ. Hospital Seoul | Julig Hyun Tulig | |
| WITT TIYOK LEE | | Keun-Young Yoo | Emeritus Professor, National |
| Soo-Jung Lee | Yeungnam Univ, Medical Center | itean roung roo | Cancer Center |
| Dong-young Noh | Seoul National Univ. Hospital | Jung Han Yoon Chonnam National Univ. Hwasur Hospital | |
| | | | |

Steering Committee

| Sehwan Han | Ajou Univ. Hospital | Woochul Noh | Korea Cancer Center Hospital |
|----------------|--|----------------|---|
| Min-Hyuk Lee | Soonchunhyang Univ. Hospital | Chanheun Park | Kangbuk Samsung Hospital |
| Cheol Wan Lim | Seoul Soonchunhyang Univ. Hospital | Byung-Joo Song | The Catholic Univ. of Korea, Bucheon St. Mary's Hospital |
| Dong-young Noh | Bucheon Seoul National Univ. Hospital | | |

GBCC10 Program at a Glance



KOR Korean Session KOR-ENG Korean Session. English Simultaneous Interpretation to be Provided. (한국어로 발표되는 세션입니다)

(m) Live Streaming

* Please note that the above program is tentative.

If there are any program changes, we may notice through our website (www.gbcc.kr).

Plenary Speakers





Plenary Lecture 1

Matthew Ellis Baylor College of Medicine, U S A

April 8 (Thu), 12:10-12:55 Vista 1+2



Plenary Lecture 2

Seock-Ah Im Seoul National Univ. Hospital, Korea

April 8 (Thu), 14:10-14:55 Vista 1+2



Plenary Lecture 3

Monica Morrow Memorial Sloan Kettering Cancer Center, U.S.A.

April 9 (Fri), 12:10-12:55 Vista 1+2



Plenary Lecture 4

Emiel Rutgers Netherlands Cancer Institute, Netherlands

April 9 (Fri), 14:10-14:55 Vista 1+2



Plenary Lecture 5

Ann H. Partridge Dana-Farber Cancer Institute, U.S.A.

April 10 (Sat), 12:10-12:55 Vista 1+2



Plenary Lecture 6

Hiroji lwata Aichi Cancer Center Hospital, Japan

April 10 (Sat), 14:10-14:55 Vista 1+2

Scientific Program

| | April 8 (Thu), 2021 |
|-------------------------------------|--|
| TIME | PROGRAM DETAILS |
| 08:45-09:00 Vista 1+2 | Opening Ceremony |
| 09:00-10:15 Vista 1+2 | Symposium 1: Current Strategies for Hormone Receptor (+) HER2 (-) Breast Cancer Optimal Sequence of Endocrine Therapy in Hormone Receptor (+) MBC Shinji Ohno, Cancer Institute Hospital of JFCR, Japan CDK4/6 Inhibitors: Ideal Application and Resistance Mechanism Karen Gelmon, Univ. of British Columbia, Canada New Therapeutic Options to Overcome Endocrine Resistance Antonio C. Wolff, Johns Hopkins Univ., U.S.A. |
| 09:00-10:15 Vista 3 | Panel Discussion 1: DCIS: Low to Intermediate Grade vs. High Grade Pathologic Risk Stratification of DCIS Gary Tse, Prince of Wales Hospital, Hong Kong Personalizing Treatment Strategies for Low Risk DCIS E. Shelley Hwang, Duke School of Medicine, U.S.A. De-escalation of Radiotherapy in DCIS Icro Meattini, Univ. of Florence, Italy |
| 09:00-10:15 Walker Hall 1 | Education Session 1: In-depth Discussion for Breast Cancer Screening Risk-based Breast Cancer Screening: Age to Begin and Interval <u>Vivian Youngjean Park</u> , Yonsei Univ. College of Medicine, <i>Korea</i> Screening Mammography: Risk and Safety <u>Kyounglan Ko</u> , ASAN Medical Center, <i>Korea</i> Al and the Future of Breast Cancer Detection and Risk Prediction <u>Constance Lehman</u> , Harvard Medical School, <i>U.S.A</i> . |
| 09:00-10:15 Walker Hall 2 | Endoscopic and Robotic Breast Session Robotic LD flap and DIEP Jesse C. Selber, MD Anderson Cancer Center, U.S.A. Breast Reconstruction with Robot-assisted Surgery Dong Won Lee, Yonsei Univ. College of Medicine, <i>Korea</i> Robotic Mastectomy in Korea Hyung Seok Park, Yonsei Univ. College of Medicine, <i>Korea</i> |
| 09:00-10:15 Art Hall | GBCC-JBCS Joint Meeting 1: Clinical Trials in JBCS and KBCS Current Situation of Clinical Trials in the Japanese Breast Cancer Society Naoki Niikura, Tokai Univ. School of Medicine, Japan Current Situation of Clinical Trials in the Korean Breast Cancer Society Joon Jeong, Gangnam Severance Hospital, Korea Discussion: Searching for the Opportunities for Future Collaboration for Clinical Trials in Two Countries Naoki Niikura, Tokai Univ. School of Medicine, Japan Shigehira Saji, Fukushima Medical Univ., Japan Joon Jeong, Gangnam Severance Hospital, Korea Joon Jeong, Gangnam Severance Hospital, Korea Joohyuk Sohn, Yonsei Cancer Center, Korea |
| 10:15-10:35 | Break |
| 10:35-11:50 Vista 1+2 | Symposium 2: How to Target HER2 in Breast Cancer Better? Moving Towards "Cure" of HER2 (+) MBC? Yoon-Sim Yap, National Cancer Centre Singapore, Singapore Fine Tuning of Perioperative HER2 Targeting in Early Stage HER2 (+) Breast Cancer Yeon Hee Park, Samsung Medical Center, Korea Best Combination Strategy of Immunotherapy with Conventional HER2 Targeted Therapy Otto Metzger, Dana-Farber Cancer Institute, U.S.A. |



| ТІМЕ | PROGRAM DETAILS |
|---------------------------------------|--|
| 10:35-11:50 Vista 3 | Panel Discussion 2: Overcoming Limitations of Resources in Developing Asian Countries Optimal Application of Standard of Care in Systemic Therapy: Generic, Biosimilar, Cost-effectiveness? In Hae Park, Korea Univ. Guro Hospital, <i>Korea</i> Can We Increase the Rate of Accepting Breast Conserving Surgeries in Countries with Limited Resources? Kong Wee Ong, K W Ong Breast & General Surgery, <i>Singapore</i> Breast Cancer Radiotherapy in Ho Chi Minh City Cancer Hospital Thi Tuyet Anh Cung, Ho Chi Minh City Univ. of Medicine and Pharmacy, <i>Viet Nam</i> |
| 10:35-11:50 Walker Hall 1 | Education Session 2: Advances in Image-guided Breast Intervention Percutaneous Intervention (Needed) for Targeted Axillary Dissection Jessica Leung, MD Anderson Cancer Center, U.S.A. Preoperative Image-guided Breast Intervention (Wire, Tatooing, Marker) Eun Young Ko, National Cancer Center, Korea Strategy of Image-guided Intervention in the Diagnosis of Suspicious Microcalcification Woo Jung Choi, ASAN Medical Center, Korea |
| 10:35-11:50 Walker Hall 2 | OPBS Session 1: How to Train Oncoplastic Breast Surgery in Asia How to Establish a Training Center for Oncoplastic and Endo-robotic Breast Surgery TBD Visiting and Training System for Oncoplastic and Endo-robotic Breast Surgery Jeeveon Lee, Kyungpook National Univ. Chilgok Hospital, <i>Korea</i> Experience of Clinical Oncoplastic Fellowship in Various Countries So-Young Jung, National Cancer Center, <i>Korea</i> |
| 10:35-11:50 Art Hall | GBCC-JBCS Joint Meeting 2: Education Program for Young Doctors in Two Countries Program for Young Doctors in KBCS and the Future Direction of Junior Doctors Forum in GBCC (KBCS) Han-Byoel Lee, Seoul National Univ. Hospital, <i>Korea</i> Program for Young Doctors in JBCS Norikazu Masuda, National Hospital Organization Osaka National Hospital, <i>Japan</i> Experience of Education Program in Asia (Japan Team Oncology Program) Naoto Ueno, MD Anderson Cancer Center, <i>U.S.A.</i> |
| 11:50-12:10 | Break |
| 12:10-12:55 Vista 1+2 | Plenary Lecture 1: The Molecular Etiology of ER+ Breast Cancer Matthew Ellis, Baylor College of Medicine, U.S.A. |
| 12:55-13:10 | Break |
| 13:10-13:55 Vista 1+2+3 | Satellite Symposium 1-1 |
| 13:10-13:55 Walker Hall 1+2 | Satellite Symposium 1-2 |
| 13:55-14:10 | Break |
| 14:10-14:55 Vista 1+2 | Plenary Lecture 2: Changing the Trajectory for Premenopausal HR(+) Metastatic Breast Cancer Patients through Clinical Trials: Bridging the Gap between Guidelines and Clinical Practice Seock-Ah Im, Seoul National Univ. Hospital, <i>Korea</i> |
| 14:55-15:10 | Break |
| 15:10-16:25 Vista 3 | Panel Discussion 3: The Role of Locoregional Therapy in Advanced Breast Cancer Patients Management of Skin Metastasis and Malignant Wounds Junping Shiau, Kaohsiung Medical Univ. Hospital, Taiwan Radiation Therapy to Primary Tumor in Stage IV Breast Cancer Yeon Joo Kim, Kangwon National Univ. Hospital, Korea Locoregional Treatment Modalities in Breast Cancer Patients with Oligometastases Shigeru Imoto, Kyorin Univ. School of Medicine, Japan |

April 8 (Thu), 2021

| ТІМЕ | PROGRAM DETAILS |
|-------------------------------------|---|
| 15:10-16:25 Walker Hall 1 | Education Session 3: Biology of Breast Cancer Heterogeneity of Breast Cancer at Histologic, Transcriptomic and Genomic Levels TBD Traditional Yet Important Biomarkers in Breast Cancer: ER, PR, HER2 and Ki-67 Giuseppe Viale, Univ. of Milan / European Institute of Oncology, Italy Clinical Molecular Testing for Breast Cancer Management Naoto Ueno, MD Anderson Cancer Center, U.S.A. |
| 15:10-16:25 Walker Hall 2 | OPBS Session 2: Combined Approach for Oncoplastic & Reconstructive SurgeryWhat Is Key Point in Training of Oncoplastic and Endo-robotic Breast SurgeryEisuke Eukuma, Kameda Medical Center, JapanDifferences between Surgical Oncologist and Oncoplastic SurgeonVisnu Lohsiriwat, Siriraj Hospital, Mahidol Univ., ThailandExperience of Oncoplastic and Endo-robotic Breast Surgery & International Fellowship TrainingHung-Wen Lai, Changhua Christian Hospital, Taiwan |
| 15:10-16:25 Art Hall | GBCC Sino-Korean Joint Meeting: Medical Treatment and Clinical Trials in Korea and China The New Progress of Medical Therapeutic Treatment and Clinical Trials in Breast Cancer in China Qiang Liu, Sun Yat-sen Memorial Hospital, China The New Progress of Medical Therapeutic Treatment and Clinical Trials in Breast Cancer in Korea Hee Kyung Ahn, Gachon Univ. Gil Medical Center, Korea Multidisciplinary Case Discussion Hee Kyung Ahn, Gachon Univ. Gil Medical Center, Korea Woo Young Sun, The Catholic Univ. of Korea, Daejeon St. Mary's Hospital, Korea Hyun-Ah Kim, Korea Cancer Center Hospital, Korea Eun Young Kim, Kangbuk Samsung Hospital, Korea Dong Song, The First Hospital of Jilin Univ., China Jian Zhang, Fudan Univ. Shanghai Cancer Center, China |
| 16:25-16:45 | Break |
| 16:45-18:00 Vista 3 | Panel Discussion 4: Genomic Testing with NGS Panels Application of Genomic Analysis in Clinic: ESMO Recommendation Giuseppe Curigliano, Univ. of Milan / European Institute of Oncology, Italy Issues in Tissue Based NGS Analysis Woong-Yang Park, Samsung Medical Center, Korea Clinical Implementation of Liquid Biopsy Panels Sarat Chandarlapaty, Memorial Sloan Kettering Cancer Center, U.S.A. |
| 16:45-18:00 Walker Hall 1 | Education Session 4: Toxicity Management for Breast Cancer Patients Management of Climacteric Symptoms from Hormone Treatment Ava Kwong, The Univ. of Hong Kong, Hong Kong Assessment and Management of Acute Toxicity of Chemotherapy Su-Jin Koh, Ulsan Univ. Hospital, Korea Detection and Management of Long-term Toxicity of Systemic Treatment: Cardiac Toxicity, Immunotherapy- induced Endocrinopathy, etc. Po-Han Lin, National Taiwan Univ. Hospital, Taiwan |
| 16:45-18:00 Walker Hall 2 | OPBS Session 3: Recent Updates for Surgery and Reconstruction A to Z of Endoscopic Mastectomy Eisuke Fukuma, Kameda Medical Center, Japan Recent Update of Autologous Reconstruction Jung Ho Lee, The Catholic Univ. of Korea, Bucheon St. Mary's Hospital, Korea Recent Update of Implant-based Breast Reconstruction Ung-sik Jin, Seoul National Univ. Hospital, Korea |
| 16:45-18:00 Art Hall | ABCN Business Meeting (Invited Only) |
| 18:30-20:00 Vista 1+2 | Welcome Dinner |



| | April 9 (Fri), 2021 |
|---------------------------------|--|
| ТІМЕ | PROGRAM DETAILS |
| 08:00-08:45 Vista 1+2 | Satellite Symposium 2 |
| 08:45-09:00 | Break |
| 09:00-10:15 Vista 1+2 | Symposium 3: Application of Radiomics and Radiogenomics in Breast Cancer Radiomics and Radiogenomics with MRI for Detection, Prediction and Prognosis Katja Pinker, Memorial Sloan Kettering Cancer Center, U.S.A. Radiogenomics in Breast Cancer Using US and CT Bo Kyoung Seo, Korea Univ. Ansan Hospital, Korea New Approach Using PET-CT of Radiomics and Radiogenomics in Breast Cancer Ho-Young Lee, Seoul National Univ. Bundang Hospital, Korea |
| 09:00-10:15 Vista 3 | Panel Discussion 5: Biologic Differences between Asian and Western Breast Cancer Patients in Genomic Era Genomic Differences between Asian and Western Breast Cancer Patients Wonshik Han, Seoul National Univ., Korea Pharmacokinetic and/or Pharmacodynamic Differences between Asian and Western Breast Cancer Patients Louis Wing Cheong Chow, Organization for Oncology and Translational Research, Hong Kong Ethnic Differences of Asian Breast Cancer Patients from Western Patients: Lessons from Japanese Clinical Trials Shigehira Saji, Fukushima Medical Univ., Japan |
| 09:00-10:15 Walker Hall 1 | Education Session 5: Current Trends in Breast Cancer Surgery De-escalation of Breast Surgery Henry Kuerer, MD Anderson Cancer Center, U.S.A. Individualized Management of the Axilla Alastair Thompson, Baylor College of Medicine, U.S.A. Dilemma of Local Therapy for Metastatic Breast Cancer Jiong Wu, Fudan Univ. Shanghai Cancer Center, China |
| 09:00-10:15 Walker Hall 2 | HBOC Session Current Status of Risk-reducing Mastectomy Monica Morrow, Memorial Sloan Kettering Cancer Center, U.S.A. Population Genetic Testing for Breast Cancer Melissa Southey, Monash Univ., Australia Proportion and Clinical Application of Hereditary Predisposition of Gynecologic Cancer Myong Cheol Lim, National Cancer Center, Korea |
| 09:00-10:15 Art Hall | Nursing Session 1 (Korean): The Professional Role of a Breast Cancer Nurse: Acute Stage Postoperative Education for Breast Cancer Patients Hye Jeong Kim, Dankook Univ. Hospital, <i>Korea</i> Role of Nurse in Breast Cancer Chemotherapy Sim-kyung Yuk, Daerim St. Mary's Hospital, <i>Korea</i> Care for Breast Cancer Patients with Radiation Therapy Hye Sung Moon, Ewha Womans Univ. Mokdong Hospital, <i>Korea</i> |
| 10:15-10:35 | Break |
| 10:35-11:50 Vísta 1+2 | Symposium 4: Adaptive Strategy for Locoregional Therapy after Neoadjuvant Chemotherapy Multimodal Imaging Assessment of the Response Monitoring to Neoadjuvant Chemotherapy Jung Min Chang, Seoul National Univ. Hospital, <i>Korea</i> Planning for Surgery according to the Responsiveness of Neoadjuvant Chemotherapy Tari King, Dana-Farber Brigham and Women's Cancer Center, U.S.A. Optimal Regional Nodal Irradiation in ypN0 after Neoadjuvant Chemotherapy Alice Y. Ho, Massachusetts General Hospital, U.S.A. |

April 9 (Fri), 2021

| ТІМЕ | PROGRAM DETAILS |
|-----------------------------------|--|
| 10:35-11:50 Vista 3 | Panel Discussion 6: Multidisciplinary Care for Breast Cancer Patients Forming a Multidisciplinary Team for Breast Cancer Treatment TBD Role of Multidisciplinary Team in Early Breast Cancer Patients TBD Multidisciplinary Team of Metastatic Breast Cancer TBD Multidisciplinary Team Management of Metastatic Breast Cancer TBD |
| 10:35-11:50 Walker Hall 1 | Education Session 6: Issues in Elderly Breast Cancer Patients Usefulness of Comprehensive Geriatric Assessment Luke Dogyun Kim, Cleveland Clinic Foundation, U.S.A. Optimal Management of Early Stage Elderly Patients: Cost vs. Benefit Hideko Yamauchi, St. Luke's International Hospital, Japan Special Aspects of Management of Elderly Patients with MBC Jee Hyun Kim, Seoul National Univ. Bundang Hospital, Korea |
| 10:35-11:50 Walker Hall 2 | Survivorship Session 1: Building Up Breast Cancer Survivor Cohort Research for Young Breast Cancer Survivors (HOHO Trial) Ann H. Partridge, Dana-Farber Cancer Institute, U.S.A. Experience of Korean Breast Cancer Survivor Study Jung Eun Lee, Seoul National Univ., Korea Experience of Cohort Study Heather Eliassen, Brigham and Women's Hospital, Harvard Univ., U.S.A. |
| 10:35-11:50 Art Hall | Nursing Session 2 (Korean): Hospice and Palliative Care: Morality and Ethics Symptom Management for Advanced Cancer Patients: Symptom Cluster Approach Jiveon Lee, Yonsei Univ., Korea Dignity in Caring Patients with Life Threatening Illness Kyung-Ah Kang, Sahmyook Univ., Korea Ethical Issues in End of Life Care Mihyun Park, The Catholic Univ. of Korea, Korea |
| 11:50-12:10 | Break |
| 12:10-12:55 Vista 1+2 | Plenary Lecture 3: Will Breast Surgery Be Obsolete in the Future? Monica Morrow, Memorial Sloan Kettering Cancer Center, U.S.A. |
| 12:55-13:10 | Break |
| 13:10-13:55 Vista 1+2+3 | Satellite Symposium 3-1 |
| 13:10-13:55 Walker Hall 1+2 | Satellite Symposium 3-2 |
| 13:55-14:10 | Break |
| 14:10-14:55 Vista 1+2 | Plenary Lecture 4: Breast Cancer Treatment: Escalation Is Good, De-escalation May Be Better Emiel Rutgers, Netherlands Cancer Institute, <i>Netherlands</i> |
| 14:55-15:10 | Break |
| 15:10-16:25 Vista 1+2 | Symposium 5: Immunotherapy in Breast Cancer: Current and Future Immune Tumor Microenvironment in Breast Cancer Carsten Denkert, Philipps Univ. Marburg and Univ. Hospital Marburg, Germany Up-to-date Status of Immunotherapy in Breast Cancer: Hope and Limitation Harold J. Burstein, Dana-Farber Cancer Institute, U.S.A. Predictive Biomarkers for Immunotherapy: Current Status and Future Directions Roberto Salgado, Peter MacCallum Cancer Centre, Belgium |



| ТІМЕ | PROGRAM DETAILS |
|-------------------------------|---|
| 15:10-16:25 Vista 3 | Panel Discussion 7: Surgery and Reconstruction 1: Maximizing Cosmetic Outcomes Volume Displacement after Breast Conserving Surgery Douglas Macmillan, Nottingham Breast Institute, <i>United Kingdom</i> Volume Replacement after Breast Conserving Surgery Jung Dug Yang, Kyungpook National Univ. Chilgok Hospital, <i>Korea</i> Breast Reconstruction with Minimal Stigmata Jin Sup Eom, ASAN Medical Center, <i>Korea</i> |
| 15:10-16:25 Walker Hall 1 | Education Session 7: HBOC Basics of Hereditary Breast Cancer Sang Ah Han, Kyung Hee Univ. Hospital at Gangdong, <i>Korea</i> Preventive Options in BRCA 1/2 Mutation Carriers Peter C. Dubsky, Klinik St. Anna, <i>Switzerland</i> Treatment Options in BRCA 1/2 Breast Cancer Patients Jai Min Ryu, Samsung Medical Center, <i>Korea</i> |
| 15:10-16:25 Walker Hall 2 | Survivorship Session 2: Smart Survivorship Care Application-based Life Style Modification for Breast Cancer Survivors Seungiae Song, LifeSemantics, Corp., Korea Distress Management Using Mobile Device-based Platform Il Yong Chung, ASAN Medical Center, Korea Experience of Clinical Trial Using Mobile Applications (Smart After Care) Ji Sung Yoo, National Cancer Center, Korea |
| 15:10-16:25 Art Hall | Nursing Session 3 (Korean): The Professional Role of Nurse in Breast Cancer Care: Chronic Stage Intractable Wound Care of Advanced Breast Cancer Ji-Hyeon Hwang, ASAN Medical Center, <i>Korea</i> Breast Cancer Related Lymphedema and Precautionary Behaviors Boo Yeon Jung, Samsung Medical Center, <i>Korea</i> Follow-up Examination for Recurrence of Breast Cancer Patients Imryung Kim, Samsung Medical Center, <i>Korea</i> |
| 16:25-16:45 | Break |
| 16:45-18:00 Vista 1+2 | Symposium 6: New Tools for Translational Research in Breast Cancer Advances in Precise Tumor Sampling and Sequencing in Breast Cancer Sunghoon Kwon, Seoul National Univ., Korea Al Technologies for Biomedical Big Data Analytics Sungroh Yoon, Seoul National Univ., Korea Deciphering Tumor Microenvironment Using the Patient-derived Xenograft Models Hyeong-Gon Moon, Seoul National Univ., Hospital, Korea |
| 16:45-18:00 Vista 3 | Panel Discussion 8: Surgery and Reconstruction 2: Minimizing Postoperative Complications How to Reduce Postoperative Complication after Oncoplastic Breast Surgery Eun-Kyu Kim, Seoul National Univ. Bundang Hospital, Korea Complications of Implant-based Reconstruction TBD Consideration for Radiotherapy after Breast Reconstruction Jee Suk Chang, Yonsei Univ. College of Medicine, Korea |
| 16:45-18:00 Walker Hall 1 | Education Session 8: Issues in Very Young Breast Cancer Patients How to Handle Issues on Fertility Preservation and Pregnancy Olivia Pagani, Hôpital Riviera-Chablais, <i>Switzerland</i> Multidisciplinary Counseling for Very Young Patients upon Diagnosis Hee Jeong Kim, ASAN Medical Center, <i>Korea</i> Treatment Strategies for Pregnant Breast Cancer Patients Matteo Lambertini, IRCCS Policlinico San Martino Hospital - Univ. of Genova, <i>Italy</i> |

April 9 (Fri), 2021

| TIME | PROGRAM DETAILS |
|---------------|---|
| 16:45-18:00 | Survivorship Session 3: Management of Long-term/Late Effect for Breast Cancer Survivors |
| Walker Hall 2 | Management of CIPN |
| | Sun Kyung Baek, KyungHee Univ. Hospital, <i>Korea</i> |
| | Prevention and Management of Cardiotoxicity |
| | <u>Hak Jin Kim</u> , National Cancer Center, <i>Korea</i> |
| | Management of Psychiatric Problems for Breast Cancer Survivors |
| | <u>Tae-Suk Kim</u> , The Catholic Univ. of Korea, Seoul St. Mary's Hospital, <i>Korea</i> |
| 16:45-18:00 | Nursing Session 4 (Korean): Breast Cancer Survivorship: Life Beyond Treatment |
| Art Hall | Changes within Family Life 1: Distress and Quality of Life of Spouses of Women with Breast Cancer |
| | Insook Lee, Changwon National Univ., Korea |
| | Changes within Family Life 2: Experiences of Mothers with Breast Cancer and Their Children |
| | <u>Se Yeon Lee</u> , Sookmyung Women's Univ., <i>Korea</i> |
| | Survivorship Care Planning: Self-management Support Intervention for Breast Cancer Survivors |
| | Jung Hee Yoon, Samsung Advanced Institute for Health Sciences & Technology, Korea |
| 18:00-18:20 | Break |
| 18:20-19:05 | Satellite Symposium 4 |
| Vista 1+2 | |



| April 10 (Sat), 2021 | | | | |
|-------------------------------------|--|--|--|--|
| TIME | PROGRAM DETAILS | | | |
| 08:00-08:45 Vista 1+2 | Satellite Symposium 5 | | | |
| 08:45-09:00 | Break | | | |
| 09:00-10:15 Vista 1+2 | Symposium 7: New Drug Development Targeting Cancer Stem Cell Jae Hong Seo, Korea Univ. Guro Hospital, <i>Korea</i> Novel HER2 Targeted Therapies: ADCs and TKIs Erica Mayer, Dana-Farber Cancer Institute, U.S.A. Best Combination of New Therapeutics in Precision Medicine Era Hiroji Iwata, Aichi Cancer Center Hospital, Japan | | | |
| 09:00-10:15 Vista 3 | Special Session 1: Breast Cancer and COVID-19 Up-to-date Knowledge of COVID-19 Hong Bin Kim, Seoul National Univ. Bundang Hospital, <i>Korea</i> Before and After the Outbreak of COVID-19 in the Diagnosis of Breast Cancer Young-Joon Kang, The Catholic Univ. of Korea, Incheon St. Mary's Hospital, <i>Korea</i> Guidelines in the Management of Breast Cancer Patients during COVID-19 Pandemic Masakazu Toi, Kyoto Univ. Hospital, <i>Japan</i> | | | |
| 09:00-10:15 Walker Hall 1 | Junior Doctors Forum Developing an Academic Career <u>Monica Morrow</u> , Memorial Sloan Kettering Cancer Center, <i>U.S.A.</i> | | | |
| 09:00-10:15 Walker Hall 2 | Session for Breast Cancer Patients 1: Diagnosis of Breast Cancer Causes and Incidences of Breast Cancer Seung Ah Lee, CHA Bundang Medical Center, <i>Korea</i> Imaging Diagnosis of Breast Cancer Okhee Woo, Korea Univ. Guro Hospital, <i>Korea</i> Pathologic Diagnosis and Subtypes of Breast Cancer So Yeon Park, Seoul National Univ. Bundang Hospital, <i>Korea</i> | | | |
| 09:00-10:15 Art Hall | Practicing Breast Surgeons Session 1 (Korean): Regulations and Guidelines of the Korean Health Insurance System Neoadjuvant Therapy and Following Surgery according to the Breast Cancer Subtypes Beom Seok Kwak, Dongguk Univ. Ilsan Hospital, Korea Adjuvant Endocrine Therapy: Optimal Duration and Management during Medications Young Ju Jeong, Daegu Catholic Univ. Medical Center, Korea Palliative Endocrine Therapy: Navigation to Avoid Various Traps in Regulations Kyoung Eun Lee, Ewha Womans Univ. Mokdong Hospital, Korea | | | |
| 10:15-10:35 | Break | | | |
| 10:35-11:50 Vista 1+2 | Symposium 8: Recent Issues in Breast Cancer Surgery Retrospective and Prospective Studies on Early Breast Cancer Patients for Treatment without Surgery Takashi Ishikawa, Tokyo Medical Univ., Japan Sentinel Nodes from Aberrant Lymphatic Drainage in Recurrent Breast Cancer Kandace McGuire, Virginia Commonwealth Univ., Massey Cancer Center, U.S.A. Intraoperative Techniques for Margin Assessment in Breast Cancer Surgery: Is It Mandatory? Tae-Kyung Robyn Yoo, The Catholic Univ. of Korea, Seoul St. Mary's Hospital, Korea | | | |
| 10:35-11:50 Vista 3 | Special Session 2: Al Technologies for Breast Cancer Application of Al for Breast Imaging & Diagnosis Eun-Kyung Kim, Yongin Severance Hospital, Korea Application of Al for Breast Pathology Kyoungbun Lee, Seoul National Univ. Hospital, Korea Application of Al for Management of Breast Cancer Seonguk Kwon, Konyang Univ. Hospital, Korea | | | |

April 10 (Sat), 2021

| ТІМЕ | PROGRAM DETAILS |
|---------------------------------------|---|
| 10:35-11:50 Walker Hall 1 | Junior Doctors Debate |
| 10:35-11:50 Walker Hall 2 | Session for Breast Cancer Patients 2: Surgery Breast Conserving Surgery Jeong Eon Lee, Samsung Medical Center, <i>Korea</i> Mastectomy and Reconstruction Seung Pil Jung, Korea Univ. Anam Hospital, <i>Korea</i> Surgery for Axillary Lymph Nodes Sung Gwe Ahn, Gangnam Severance Hospital, <i>Korea</i> |
| 10:35-11:50 Art Hall | Practicing Breast Surgeons Session 2 (Korean): Up-to-date Evidence-based Approach Immune Cell Therapy for Breast Cancer Treatment Jae Ho Jeong, ASAN Medical Center, <i>Korea</i> Hyperthermia for Breast Cancer Treatment Won Sup Yoon, Korea Univ. Ansan Hospital, <i>Korea</i> Efficacy of Vitamin and Antioxidant Supplements in Cancer Prevention Seung-Kwon Myung, National Cancer Center, <i>Korea</i> |
| 11:50-12:10 | Break |
| 12:10-12:55 Vista 1+2 | Plenary Lecture 5: Breast Cancer Survivorship: Challenges and Opportunities Ann H. Partridge, Dana-Farber Cancer Institute, U.S.A. |
| 12:55-13:10 | Break |
| 13:10-13:55 Vista 1+2+3 | Satellite Symposium 6-1 |
| 13:10-13:55 Walker Hall 1+2 | Satellite Symposium 6-2 |
| 13:55-14:10 | Break |
| 14:10-14:55 Vista 1+2 | Plenary Lecture 6: The Response Guide Therapy after Neoadjuvant Treatment Hiroji Iwata, Aichi Cancer Center Hospital, Japan |
| 14:55-15:10 | Break |
| 15:10-16:25 Vista 1+2 | Symposium 9: New Targets, New Options in Triple Negative Breast Cancer Role of Immunotherapy in TNBC: Cutting Edge of Evidences and Future Challenges Sung-Bae Kim, ASAN Medical Center, Korea PARP Inhibitors: Optimal Application and Resistance Mechanisms Melinda Telli, Stanford Univ. School of Medicine, U.S.A. Alleged Targets, Innovative Applications: PIK3CA Pathway Nadia Harbeck, Univ. of Munich, Germany |
| 15:10-16:25 Vista 3 | Special Session 3: Advanced Decision Making in Palliative Care Current Global Status of Advanced Care Decision Janice Tsang, Hong Kong Breast Oncology Group, Hong Kong Palliative and Supportive Care for Breast Cancer Patients in Korea Hyun Jung Jho, National Cancer Center, Korea Palliative and Supportive Care for Breast Cancer Patients in Japan Masanori Mori, Seirei Mikatahara General Hospital, Japan |
| 15:10-16:25 Walker Hall 1 | Session for Breast Cancer Patients 3: Systemic Therapy Chemotherapy Kyung-Hun Lee, Seoul National Univ. Hospital, <i>Korea</i> Hormone Therapy (Endocrine Therapy) Yongseok Kim, The Catholic Univ. of Korea, Uijeongbu St. Mary's Hospital, <i>Korea</i> Trageted Therapy Yee Soo Chae, Kyungpook National Univ. Chilgok Hospital, <i>Korea</i> |



| TIME | PROGRAM DETAILS |
|-------------------------------------|---|
| 15:10-16:25 Walker Hall 2 | Session for Breast Cancer Patients 4: Rehabilitation Diagnosis and Management of Lymphedema Eun Joo Yang, Seoul National Univ. Bundang Hospital, <i>Korea</i> Exercise Seung Hyun Chung, National Cancer Center, <i>Korea</i> Diet and Nutrition Jung Eun Lee, Seoul National Univ., <i>Korea</i> |
| 15:10-16:25 Art Hall | Practicing Breast Surgeons Session 3 (Korean): Image and Biopsy Role of Automated Ultrasonography for Breast Screening Heeboong Park, Park Surgical Clinic, Medical Park Ltd., Korea Useful Tips of Vacuum Assisted Biopsy in Local Clinic Bonyong Koo, U & U Surgery Clinic, Korea Pitfall of Ultrasonography Surveillance after Breast Cancer Surgery Ji Soo Choi, Samsung Medical Center, Korea |
| 16:25-16:45 | Break |
| 16:45-18:00 Vista 1+2 | Symposium 10: Biosimilars: Facts and ChallengesStandpoint from Regulatory Authority: Guidelines and ApprovalDaehyun Baek, Ministry of Food and Drug Safety, KoreaBuilding Confidence in Biosimilars: From Data to PatientSeong Won Han, Samsung Bioepis, KoreaOutlook from Clinician: Clinical Evidences and ApplicationTBD |
| 16:45-18:00 Vista 3 | Special Session 4: Interprofessional Application of Cancer Predisposition Cascade Genetic TestingThe Mandate of Cancer Predisposition Cascade Genetic Testing: Legal and Healthcare System Barriers &Facilitators in SwitzerlandOlivia Pagani, Hôpital Riviera-Chablais, SwitzerlandPsychosocial Barriers and Facilitators of Cascade Genetic TestingSue Kim, Yonsei Univ., KoreaThe Swiss CASCADE: A Springboard for International CollaborationMaria C., Katapodi, Univ. of Basel, Switzerland |
| 16:45-18:00 Walker Hall 1 | Session for Breast Cancer Patients 5: Radiation Therapy Radiation after Breast Conserving Surgery Haeyoung Kim, Samsung Medical Center, <i>Korea</i> Radiation after Mastectomy Kyubo Kim, Ewha Womans Univ. Mokdong Hospital, <i>Korea</i> Management of Complications in Radiation Treatment Su Ssan Kim, ASAN Medical Center, <i>Korea</i> |
| 16:45-18:00 Walker Hall 2 | Session for Breast Cancer Patients 6: Peaceful Mind Management of Menopausal Symptoms Hyun-Ah Kim, Korea Cancer Center Hospital, <i>Korea</i> Management of Mood and Cognitive Function Hye Yoon Park, Seoul National Univ. Hospital, <i>Korea</i> Understanding of Breast Cancer Family History Sang Ah Han, Kyung Hee Univ. Hospital at Gangdong, <i>Korea</i> |
| 16:45-18:00 Art Hall | Practicing Breast Surgeons Session 4 (Korean): KABTS (Korean Association of Breast and Thyroid Surgeon) Report Annual Report of Breast Clinics in KABTS Hyewon Ro, Honest U Surgery Clinic, Korea Surveilance Data of Benign Phyllodes Tumor and Atypical Ductal Hyperplasia after VAB Young San Jeon, Goo Hospital, Korea Therapeutic Results of Triamcinolone Injection for Granulomatous Mastitis Tae Ik Eom, Hiu Breast & Thyroid Clinic, Korea |
| 18:00-18:20 | Break |
| 18:20-18:50 Vista 1+2 | Closing Ceremony |

Call for Abstract

- Abstract Submission Deadline: December 18 (Fri), 2020
- ▶ Notification of Acceptance: At the End of February, 2021

Abstract Category

| 01. Risk and Prevention | 06. Supportive Care |
|-----------------------------|---------------------------------------|
| 02. Epidemiology | 07. Prognosis and Response Prediction |
| 03. Tumor and Cell Biology | 08. Oncology Nursing |
| 04. Treatment | 09. Quality of Life |
| 05. Detection and Diagnosis | 10. Others |
| | |

Submission Guideline

1. Abstract Format

- · Abstracts should be submitted online in English.
- The abstract structure should be as follows:
 - Abstract should be structured into the following headings: Background, Methods, Result, and Conclusion.
- Abstract should not exceed 250 words.
- The maximum number of authors is 20 per abstract.
- · Figure, Table, Reference and Keyword are not allowed.
- If an author is affiliated with hospital as well as university, please enter the name of the hospital for which he/she works.

2. Acceptance Notification

- · Abstract acceptance will be notified at the end of February, 2021 by email.
- The decision of the Scientific Committee on abstract acceptance is final. While authors' preferences for oral or poster presentations will be considered, the committee may offer an alternative format. No correspondence on their decision can be initiated by the authors.
- The corresponding author should reply to the notification of acceptance of their abstract for attendance confirmation.

Please refer to the GBCC official website for the detailed submission guideline.

Award



Registration



Pre-registration Deadline: March 8 (Mon), 2021

▶ Regular Registration Deadline: April 7 (Wed), 2021

All participants are requested to register via online system at GBCC website (www.gbcc.kr). For Korean registration fees, please also visit our website.

| Category | Pre-registration (2020.01.11 - 2021.03.08) | | Regular Registration (2021.03.09 - 2021.04.07) | |
|-----------------------------|--|-----------|--|-----------|
| | Virtual | In-person | Virtual | In-person |
| Professor/Physician/Company | USD 300 | USD 600 | USD 400 | USD 800 |
| Trainee/Nurse/Researcher | USD 150 | USD 300 | USD 200 | USD 400 |
| Student | USD 150 | USD 300 | USD 200 | USD 400 |
| Survivor* | USD 10 | N/A** | USD 20 | N/A** |
| Accompanying Person * * * | N/A | USD 150 | N/A | USD 150 |

* The survivor category is reserved exclusively for non-professionals such as survivors and survivor's family members.

** For overseas survivors, only virtual participation is available.

*** Accompanying person registration is limited to spouses and will be entitled to attend the Opening Ceremony, Exhibition and Welcome Dinner.

Payment Method

Credit Card

- Visa, Master, JCB and Amex cards are acceptable. Please clearly state your credit card information.
- The actual debit amount will be subject to change according to the exchange rate.

Bank Transfer

- A direct bank transfer should be made to the account below. After the transfer, please send us the transfer document by fax or email with the registrant's name on it.
- The bank charge for remittance MUST be included in the total amount remitted; otherwise, it should be paid on-site.
- If you need the cash receipt, please contact to the secretariat (gbccreg@intercom.co.kr).

| Account Holder Korean Breast Cancer Society | |
|--|---|
| Account No. 1005-901-413767 | |
| Name of Bank WOORI BANK / SEOUL ST. MARY'S HOSPITAL BRANCH | |
| Bank Address | 222 Banpo-Daero, Seocho-Gu, Seoul 06591 Korea |
| Swift Code | HVBKKRSEXXX |

Cancellation Policy

- For those who have completed their registration for GBCC 2020, your registration will be automatically carried over to GBCC 10.
- No refunds will be given after March 8, 2021.
- Cancellation must be notified to the secretariat in writing by e-mail (gbccreg@intercom.co.kr).
- All refunds will be made after the conference for administrative reasons, and all bank service charges and administration fees will be deducted from the conference registration refunds.

| Full Refund | Until March 8 (Mon), 2021 |
|-------------|---------------------------|
| No Refund | After March 8 (Mon), 2021 |

Accommodation

Accommodation Reservation Deadline: March 8 (Mon), 2021

GBCC 10 has secured accommodation in the conference venue, offering special rate for accommodation. Depending on the availability of rooms, rooms will be allocated on a first-come, first-served basis.

| No. | Hotel | Rate | Breakfast | Location | |
|-----|--|-------------|------------|-------------|--|
| 1 | Grand Walkerhill Seoul ($\star \star \star \star$) | KRW 278,300 | KRW 33,880 | Venue place | |
| 2 | Vista Walkerhill Seoul ($\star \star \star \star$) | KRW 302,500 | KRW 33,880 | | |

· Service charge and tax are included.

- The room rate is based on standard type of room.
- · All room rates are per room and per night.

• Participants are responsible for all personal charges (i.e. room service, phone, or mini bar).

Reservation Method

For those who wish to make a hotel reservation through the Housing Bureau of GBCC 10, **please be sure to complete your registration** via online (www.gbcc.kr) before submitting your hotel reservation.

- All participants are requested to reserve via online system. Please visit our website (www.gbcc.kr) in order to proceed hotel reservation.
- If you have any inquiries regarding hotel reservation, please contact the Housing Bureau via email (gbcchotel@intercom.co.kr).
- Upon receipt of the completed form with appropriate payment, a confirmation letter will be sent via email.

Cancellation Policy

· Cancellation requests must be sent in writing to the Housing Bureau via e-mail or fax.

| Cancellation request by March 8 (Mon) | No penalty |
|---|---|
| Cancellation request from March 9 (Tue) to March 15 (Mon) | One(1) night's room rate will be charged as penalty |
| Cancellation request from March 16 (Tue) or No-show* or Early departure | No refund |

- * No-show: No check-in without any notice in advance, and the room is subject to being released automatically.
- Cancellation and no-show penalties mentioned above will be charged to your credit card indicated in the payment method page.
- All dates are based on Korean Standard Time (GMT+9).
- The cancellation and refund policy for a group reservation (more than 1 room) will be informed through separate invoices.

Support & Exhibition



An exhibition of medical equipment and products will take place in conjunction with GBCC 10. As we have decided to hold GBCC 10 both in-person and virtually, the exhibition will also be held in a hybrid format. It will provide a marketplace for vendors from around the world and a chance for participants to get a glimpse of international developments in this field. Please email the secretariat at gbcc@intercom.co.kr to get more detailed information.

How to Join

| 01. Application Submission | 02. Booth Positioning | 03. Submission of Advertising Materials (Abstract Book, Satellite Symposium, Leaflets, etc.) | 04. Submission of Virtual Booth Data | 05. Booth Operation |
|-------------------------------|--------------------------|--|---|------------------------|
| Always Available | ~ January | ~ February | ~ March | April 8 - 10 |

Benefits of Support

- Interact and communicate directly with leading decision makers and other medical professionals specializing in breast cancer research and treatment from around the world.
- Benefit from association with GBCC while helping to ensure the ongoing success of this premier international symposium.
- Recognition All companies that commit to supporting GBCC will be acknowledged on the conference website (www.gbcc.kr), in symposium materials such as the program book and newsletter and on slides during the conference.

Common Benefits for Sponsors

- Placing the sponsor's logo on the official GBCC 10 website and mobile application
- Recognition in GBCC 10 printings and signage as "OFFICIAL SPONSOR"
- Operating an on-site exhibition booth at the venue during GBCC 10
- Operating an online exhibition booth in the website during GBCC 10
- Official name badge for the admission into the on-site exhibition hall during GBCC 10
- * For more details, please refer to the 'Sponsorship Prospectus' on the website as the common benefits depend on the level of sponsorship.

Supporting Sponsor







Hosted by 한국유방암학회 Korean Breast Cancer Society



Global Breast Cancer Conference Secretariat

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